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Datrek Introduces DG-15 Cart Bag; Golf Bag Features 14-Way Mesh Top With An External Putter Well

RICHMOND, Va., Feb. 13, 2013 - Datrek, one of the premier choices in organizer golf bags, announced today the introduction of the lightweight DG-15 Cart Bag. The contemporary design of the DG-15 features a 14-way mesh padded top with an external putter well, a high-tech molded golf ball holder and plenty of storage space.

"The DG-15 is designed for the golfer looking for a lightweight cart bag with a lot of bells and whistles all at a great value," said Craig Ramsbottom, President, Dynamic Brands. "A few of the features golfers liked when we tested the bag were the 14-way top, the external putter well and molded golf ball holder."

Made of a durable nylon fabric, the DG-15 cart bag has a 14-way mesh padded top and an external putter well with a noise reducing rubberized top. There are seven pockets that are all easily accessed from the front. The pockets include a large ball and garment pocket, a fleece lined valuables pouch and an insulated cooler pocket. The front of the bag also has a molded golf ball holder that holds up to three golf balls. Weighing only 6.5 pounds, the DG-15 has a rubberized lift handle for easy loading and unloading.

The DG-15 cart bag is available in four color patterns - royal/black, red/black, white/charcoal/black and black/black. The suggested retail is \$139.95 and will begin shipping to golf shops and golf specialty stores mid-April.

About Datrek

Datrek has been an industry leader for premium golf products for more than 25 years. The company is known for its innovative golf bags and accessories and superior customer service. Dynamic Brands is the parent company of Datrek and is located in Richmond, Va. Also in the Dynamic Brands, portfolio are Burton®, Bag Boy®, Devant® and Sir Christopher Hatton®. For information on Datrek visit www.datrek.com or follow us on facebook at www.facebook.com/DatrekGolf.

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