

Dynamic Brands

BagBoy

DEVANT
SPORT TOWELS

DATREK

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SEARCH'N
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GOLF BALL RETRIEVERS

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Bag Boy and Datrek Present Innovative Bag-to-Cart Attachment System, TOP-LOK™ Technology, at 2018 PGA Merchandise Show

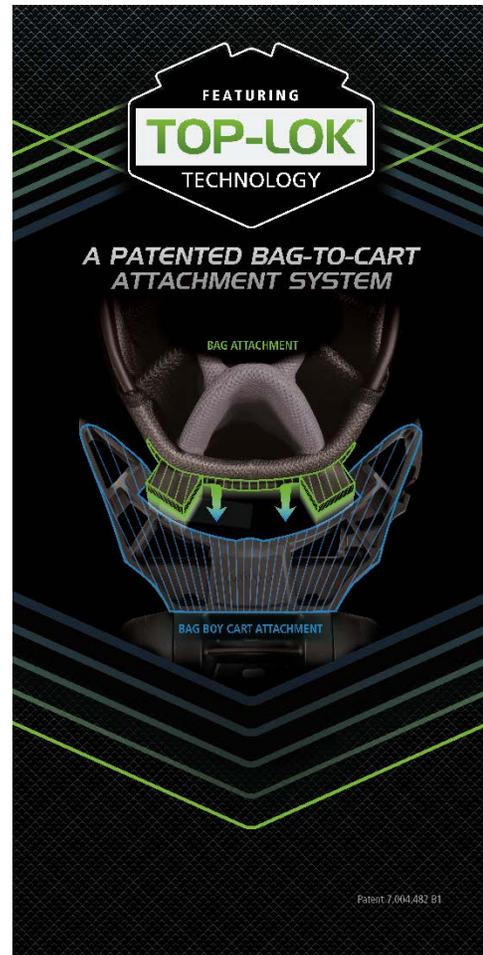
Richmond, VA – Bag Boy developed a new bag-to-cart attachment system, TOP-LOK™ Technology, on 2017+ models of Bag Boy carts and select bags. Now for 2018, TOP-LOK™ is also available on Datrek golf bags. TOP-LOK™ will be featured on both Bag Boy and Datrek products in the Dynamic Brands booth #2643 at the PGA Merchandise Show in Orlando, Florida January 24-26, 2018.

“We are excited to share our patented TOP-LOK™ Technology to golf’s most influential retailers and golf professionals from around the world,” said Craig Ramsbottom, President of Dynamic Brands.



TOP-LOK™ Technology is a patented bag-to-cart attachment system designed to securely lock a Bag Boy or Datrek bag onto a Bag Boy push cart. “This

patented design prevents the bag from twisting or turning, eliminating the need for cart straps,” said Craig Ramsbottom. “We designed a secure attachment that was lacking in the traditional brackets and straps method; with TOP-LOK™ Technology the golf bag will remain in place, not requiring readjustment during the round.”



TOP-LOK™ works by opening the upper bag bracket paddles on the Bag Boy push cart. Then lift the Bag Boy or Datrek bag and slide it from the top down into the upper cart bracket. That's it! The patented design of the TOP-LOK™ bag bracket fits like a puzzle piece into the cart's upper bag bracket.



The newest models of the Bag Boy push carts feature TOP-LOK™; the Tri Swivel II, Quad XL, Compact 3 and Express DLX Pro, and bags; the Revolver FX, Defender, Chiller Cart, Chiller Hybrid and TL Stand Bag. Now the 2018 line of Datrek bags also include TOP-LOK™ Technology; Go Lite Hybrid, SGO Cart, Lite Rider II and DG Lite II. Any brand cart or stand bag can fit on a newer Bag Boy push cart with TOP-LOK™, however the traditional bracket and straps would need to be used.

TOP-LOK™ Technology is only available on Bag Boy and Datrek products, which can be purchased at your local pro shop (bagboycompany.com/retail-search <https://datrek.com/retail-search>) or an online retailer: bagboycompany.com/internet-retailers. For additional information, visit www.top-lok.com.

About Dynamic Brands

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies committed to the development of innovative, quality products and outstanding customer service in the golf and travel industries. Golf and travel products offered through Bag Boy®, Burton®, Datrek®, Devant Sport Towels®, IGOTCHA®, Pivotal®, Riksha®, SEARCH 'N RESCUE® and Sir Christopher Hatton brands include walking carts, golf bags, travel covers, innovative luggage, custom image dye and embroidered golf towels, bag tags and other golf accessories. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information, please visit www.dynamicbrands.com or follow at www.facebook.com/dynamicbrandsrva

About the PGA Merchandise Show

The 65th PGA Merchandise Show, held Jan. 23-26, 2018, in Orlando, will welcome some 1,000 top golf companies and brands and more than 40,000 industry professionals from around the world to the industry's annual global summit for the business of golf. The PGA Show Demo Day, the world's largest professional golf testing event, will be held on Tuesday, Jan. 23, at the Orange County National Golf Center. During PGA Show days, Jan. 24-26 at the Orange County Convention Center, PGA Professionals, retailers and industry leaders will uncover the latest trends, source the newest golf merchandise, test the latest equipment, learn proven business best practices, network among peers and move forward the business of the game. The PGA Merchandise Show is a trade-only event and is not open to the public. Learn more at www.PGAShow.com

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