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# THE GOLF WIRE

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Friday, December 13, 2013

## Datrek Is The Next Featured Brand In Dynamic Brands' 12 Days Of Christmas Giveaway Dec 13 - 16

RICHMOND, Va., Dec. 12, 2013 - The popular Datrek line of golf bags and accessories will be featured Dec. 13 - 16 in the Dynamic Brands' 12 Days of Christmas Giveaway. A Datrek feature product will be given away each day plus two gift cards will be awarded to the winner in addition to the Datrek product prize on the last two days. One gift card is from Morton Golf Sales and one is from PGA TOUR Superstore.

Datrek Product of the Day:

Dec. 13: Datrek shoe bag and cooler bag

Dec. 14: Datrek D-LITE cart bag

Dec. 15: Datrek Go-Lite stand bag and PGA TOUR Superstore \$50 gift card

Dec. 16: Datrek Lite Rider cart bag and Mortongolfsales.com \$100 gift card

Fans can enter the promotion simply by going to the Facebook page of Datrek, 'like' the page and complete the entry form. The winner will be announced the following day on Facebook and by email. Enter at [www.facebook.com/DatrekGolf](http://www.facebook.com/DatrekGolf).

The 12 Days of Christmas Giveaway promotion runs through Friday, Dec. 20. Fans must enter the contest each day to be eligible to win the product of the day prize.

The 12 Days of Christmas Giveaway Featured Brands:

Dec. 9, 10, 11, 12 - Devant Sport Towels

Dec. 13, 14, 15, 16 - Datrek Golf

Dec. 17, 18, 19, 20 - Bag Boy

There is one winner each day. In addition to the product of the day, Dynamic Brands has partnered with golf retailers; Morton Golf Sales, Budget Golf, Rock Bottom Golf, Golf Bag Warehouse and PGA TOUR Superstore to offer gift cards on select days. Gift cards are redeemable on the following sites; [www.MortonGolfSales.com](http://www.MortonGolfSales.com), [www.budgetgolf.com](http://www.budgetgolf.com), [www.rockbottomgolf.com](http://www.rockbottomgolf.com), [www.golfbagwarehouse.com](http://www.golfbagwarehouse.com) and [www.pgatoursuperstore.com](http://www.pgatoursuperstore.com). Enter at the following Facebook pages on the day of the brand is featured: [www.facebook.com/DevantSportTowels](http://www.facebook.com/DevantSportTowels); [www.facebook.com/DatrekGolf](http://www.facebook.com/DatrekGolf); [www.facebook.com/BagBoyGolf](http://www.facebook.com/BagBoyGolf).

### About Dynamic Brands

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are committed to the development of innovative, quality products and outstanding customer service in golf. Golf products offered through the company's Bag Boy®, Burton®, Datrek®, Devant® and Sir Christopher Hatton® brands include walking carts, golf bags, travel bags, custom Image Dye™ and embroidered golf towels, bag tags and other golf accessories. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit [www.dynamicbrands.com](http://www.dynamicbrands.com)



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