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Dynamic Brands To Exhibit At 2015 PGA Merchandise Show

Debut new products from Bag Boy, Datrek, Riksha and Devant

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RICHMOND, Va., January 20, 2015 - Dynamic Brands, the parent company of Bag Boy, Datrek, Riksha and Devant Sport Towels announced today they will be exhibiting at the PGA Merchandise Show, Jan. 21-23, 2015, in Orlando, Fla. Dynamic Brands will use this year's PGA Merchandise Show to debut its 2015 line of golf products which includes new golf bags, travel covers and push carts from Bag Boy and Riksha, new golf bags from Datrek and premier custom towels by Devant. Dynamic Brands will be on the show floor in Booth 1325.

"Bag Boy has been supporting the PGA Merchandise Show since its inception," said Craig Ramsbottom, President of Dynamic Brands. "The PGA Show is a great opportunity for us to meet with our domestic and international customers and show them the depth of our entire product line. With multiple brands under one umbrella, Dynamic Brands offers the advantage of working with one company for their golf bag, travel cover, push cart, custom golf towel and accessory needs."

Dynamic Brands leads the way for new products in 2015 with the addition of Riksha, 'The Original Big Wheel Push/Pull Cart'. The Riksha brand was acquired in April of 2014 and now proudly assembles all carts in the USA. The top-selling Bag Boy T-700 travel cover is available in a limited edition Real Tree™ Camo colorway in 2015. Datrek will be introducing one new cart bag and one stand bag to its line-up for 2015. The CB Lite cart bag is both ultra-lightweight and features a 14-way organizer top with full-length individual dividers. The Go Lite Pro stand bag also features full-length dividers and a 14-way mesh top. The top-selling Lite Rider cart bag has added five new colors to its line including two vibrant ladies' colors. Devant will showcase the full-line of custom towels including its expanded microfiber towel line and the licensed towels for the 2015 U.S. Open.

Dynamic Brands will be exhibiting its complete product line on the show floor in

Booth 1325.

About Dynamic Brands

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies committed to the development of innovative, quality products and outstanding customer service in the golf and travel industries. Golf and travel products offered through Bag Boy®, Burton®, Datrek®, Riksha®, Pivotal®, Devant® and Sir Christopher Hatton® brands include walking carts, golf bags, travel covers, innovative luggage, custom image dye and embroidered golf towels, bag tags and other golf accessories. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit [dynamicbrands.com](http://www.dynamicbrands.com) (<http://www.dynamicbrands.com>).

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