

# Just in Time for the Holidays

*Titleist, Ping and Mizuno unveil new irons; hybrids, putters, shoes, gloves and bags are also introduced*

**W**ow, the market is heating up – even as the weather’s cooling down. New gear from Titleist, Ping, Mizuno, Cobra, Cleveland, Ashworth, Adams, FootJoy and Datrek are coming to golf shops just in time to catch the eye of holiday shoppers.



Cobra’s **Baffler XL hybrid** (\$159) has a high-MOI tungsten perimeter, pronounced rails, and a low CG. The thin-and-strong steel face flexes for more ball speed, while a shallower face helps get the ball up.

FootJoy’s **WinterSof glove** (\$22) keeps hands warm and dry, with traction on the grip, thanks to a water-resistant “Sure-Grip AutoSuede” knit palm. The glove’s foam fleece on the back and stretch knit cuffs help retain warmth.



Ashworth’s leather-top **Cardiff ADC spikeless shoe** (\$120) brings the comfort, functionality and performance of a traditional golf shoe with the versatility of a street shoe. A women’s version is also available.

Ping **S55 blades** (\$166.25/iron with graphite shaft; \$138.75/steel) feature incremental improvements from the popular S56, including enhanced forgiveness through a tungsten toe weight, softer impact feel through a new thermoplastic elastomer Custom Tuning Port, and more ball speed via a slightly thinner face in the cavity area.



Mizuno’s **MP-4 forged irons** (\$1,000/set) aim for long-and-soft long iron shots, and maneuverable short irons. A muscle bulge thickens the impact area of the mild carbon steel clubheads, while the sole features a rounded leading edge and cambered trailing edge.



For expanded coverage on new products, log onto [www.PGAmagazine.com](http://www.PGAmagazine.com) for weekly updates.



# The 11th Annual PGA Magazine Pro-Pro Series

## DATES:

**Monday, Jan. 20, 2014**

Harmony Golf Preserve (one event)  
([harmonygolfpreserve.com](http://harmonygolfpreserve.com))

Heathrow Country Club (one event)  
([www.heathrowcc.com](http://www.heathrowcc.com))

**Tuesday, Jan. 21, 2014**

Reunion Resort (two events)  
([reunionresort.com](http://reunionresort.com))

Timacuan Golf Club (one event)  
([golftimacuan.com](http://golftimacuan.com))

## FORMAT:

Harmony, Timacuan and Reunion:  
Pro-Pro Best Ball over 18 holes.  
Heathrow: 4-person scramble.

## ELIGIBILITY:

PGA members and registered apprentices.

\*Participants must be registered for the 2014 PGA Merchandise Show.

## PURSE:

Harmony, Timacuan and Reunion:  
\$4,000 per event based on a full field.  
Heathrow: \$14,000 based on a full field.

## DEADLINE:

**Jan. 13, 2014**

Entries can be received via  
[PGALinks.com](http://PGALinks.com), North Florida  
PGA Section tournament  
entry system.  
Credit card entries are accepted.

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Datrek's **Lite Rider cart bag** (\$170) weighs just 4.7 pounds, and sports a 14-way organizer top with an oversized putter well that accommodates a jumbo grip. Seven pockets are all accessible when the bag's strapped to a golf car.

Adams' **New Idea hybrid** (\$169) helps mid-to-high-handicappers get shots up. Its upside-down clubhead design maximizes forgiveness, while slots in the crown and sole help boost distance. Also offered in a set (\$699) with three hybrids, two transitional hybrids, and three short irons.

Titleist's **714 AP1 irons** (\$1,000/graphite-shafted set, \$800/steel) offer improved flight, forgiveness and feel. The low-CG long irons launch high and get plenty of carry, while narrower-soled short irons yield a flatter, lower-launching flight.

Cleveland's **Smart Square high-MOI mallet** (\$180/Almost Belly, \$140/standard) features two consecutive squares extending from the face center that frame the ball at address for faster, more reliable alignment. The face insert enhances impact feel and sound, and promotes consistent roll.