ORLIMAR TOURGROOVE WEDGE
The TourGroove features the traditional tear drop shape and is made from 1025 soft carbon steel with U-Grooves. The wedge is packed with performance features that include soft carbon forged steel providing a soft feel while absorbing unwanted vibration. The deep cavity back promotes perimeter weighting for more forgiveness on off-center hits. The wide sole allows for a low center of gravity to help get the ball up high on tight lies and bunker shots. The USGA-conforming grooves provide maximum spin for consistent accuracy around the greens. The TourGroove is offered in three lofts - 52, 56-and 60 degrees. $99 www.orlimar.com

IN THE HOLE
Having a tough time remembering how many strokes you took on a hole? In The Hole might be the ticket. Designed as a lightweight stroke counter and magnetic ball marker holder, the rotating arrow on the marker points to the stroke. The marker is held in place by a strong magnet so it does not move on its own in your pocket. On the green, remove the marker and the dual function In The Hole marks your ball for putting. $6.99 on Amazon, eBay, or www.intheholder.com

THE TRIGGER WHEEL
Do you—like most—suffer from tight muscles, aches, and pains, particularly specific to golf? Check out The Trigger, a small self-roller massager designed to target muscle trigger points or muscle problem areas. Reduce or eliminate muscle pain or soreness by using The Trigger every day. Keep it at the office or at home and gently roll the trigger points away. As someone who spends most of the day on a keyboard, The Trigger has proved indispensable in helping keep my hands, arms, and shoulders loose, flexible and pain free. The Stick comes with a 90-day warranty against breakage or manufacturing defects, and a 30-day unconditional guarantee. $21.95 www.thestick.com.

CLUBWHIZZ BRUSH
Is an innovative tool that features a universal docking base that fits on most push cart wheels providing an effective on course cleaning solution. As the high quality bristles on the brush rotate on the push cart dirt is flicked off your club back onto the ground in front of it not toward you keeping dirt off your clothes, hands, and cart bag. Just hold your club by the grip, push your golf cart a few paces, and watch the dirt come off your club face. Simple and effective way to clean clubs which will improve your contact with the ball and hopefully help lower your scores and it looks terrific on your cart! $49.95 www.clubwhizz.com.
What’s New?

MARTIN GOLF APPAREL SPRING 2013 COLLECTION

New for this year from Martin Golf are new patterns for the Men’s Popover shirt, now available in a Gingham Check and Bengal Stripe. Worn under a sweater or blazer, Martin Golf apparel offers golfers a timeless elegance and tailored appeal. Also new for 2013, is the Men’s short sleeve 2-button Pima Cotton Interlock shirt that features a self-fabric collar, and has a more youthful look compared to the traditional 3-button placket. Martin’s select Pima Cotton yarn when knit with the interlock creates a luxurious soft hand. The 50s single interlock fabric is also available in a short sleeve solid T-shirt, and features a higher neckline compared to your average undershirt for a more dressy approach. Both styles are offered in the Costa del Sol color palette. $75-$90 www.martingolf.com

PURECHIP

Are you a confident chipper of the ball? Or are you guilty of flipping the ball? Check out PureChip, an excellent training aid designed by Northwest PGA Instructor John Thorsnes aimed at helping golfers improve their chipping and lower scores by providing instant feedback on the correct chipping method. PureChip helps you place the ball in the correct position, provide feedback if you are taking the club back incorrectly, your feet are positioned too wide, or you are scooping the ball. Make chipping motion without making contact with the ramp either on the back or forward swing motion and you’re on your way to a ‘pure’ chip! $69.95

DATREK GO-LITE 14 STAND BAG

If you prefer to walk and carry your bag, the GO-LITE 14 stand bag is a solid choice weighing only 5 pounds, making toting the bag easy. Made of durable nylon material, the GO-LITE 14 features a 14-way mesh padded top with full-length individual dividers and an ergonomic handle integrated into the top. There is ample storage room with five pockets, including a large garment pocket, fleece-lined valuables pocket, insulated beverage sleeve and an oversized ball pocket. The GO-LITE 14 has a padded double shoulder strap to make walking and carrying easy and comfortable. An additional feature of the GO-LITE 14 stand bag is a cart-friendly base, adaptable for push carts and riding carts. $149.99. www.datrek.com.